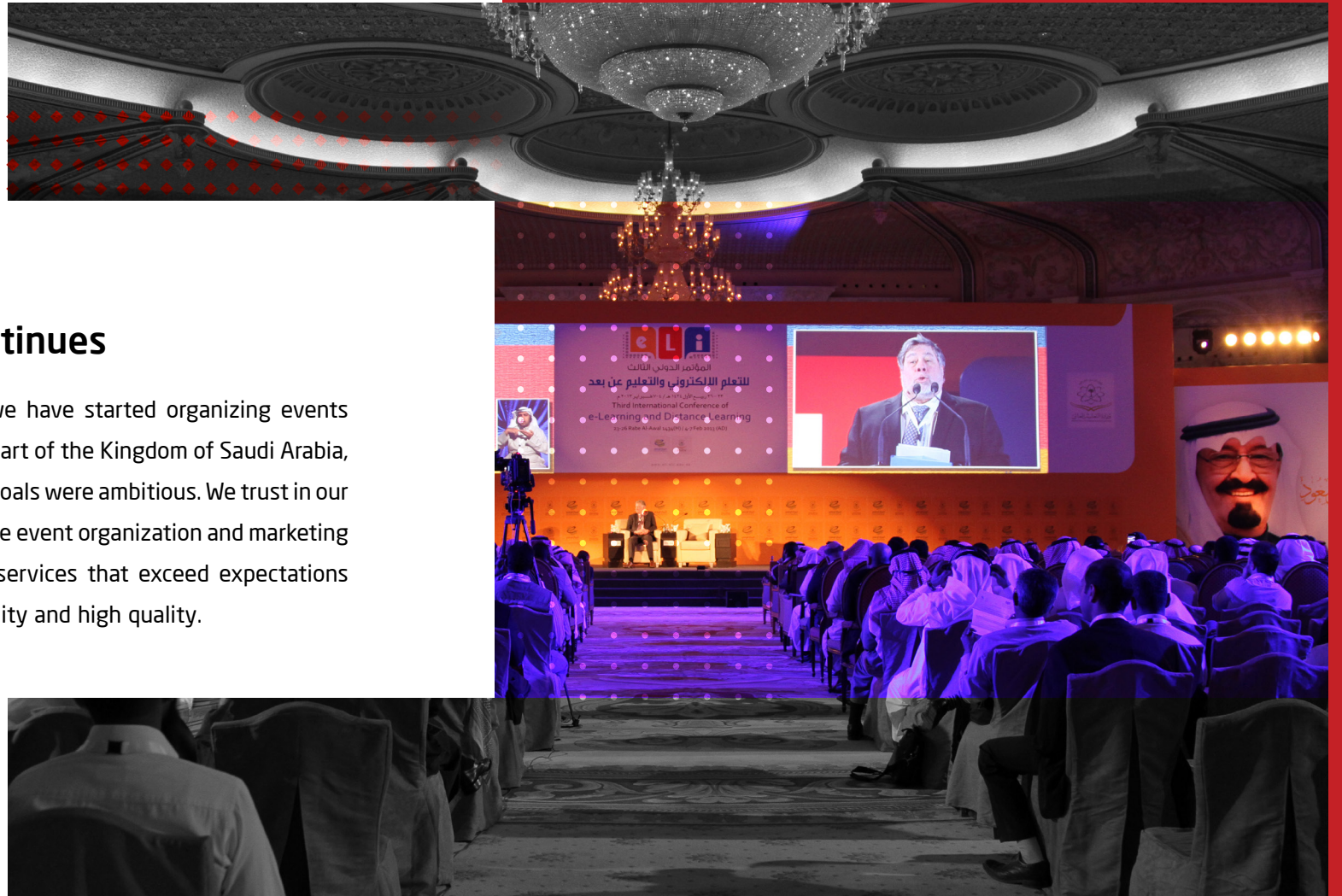


الهيئة العامة  
للإسكان

الحدث السنوي لوزارة الإسكان 2018-2019

## Our success story continues

Since its establishment in 2007, we have started organizing events and marketing solutions from the heart of the Kingdom of Saudi Arabia, where the vision was clear, and the goals were ambitious. We trust in our capabilities to become pioneers in the event organization and marketing solutions industry, and to provide services that exceed expectations and meet market needs with flexibility and high quality.



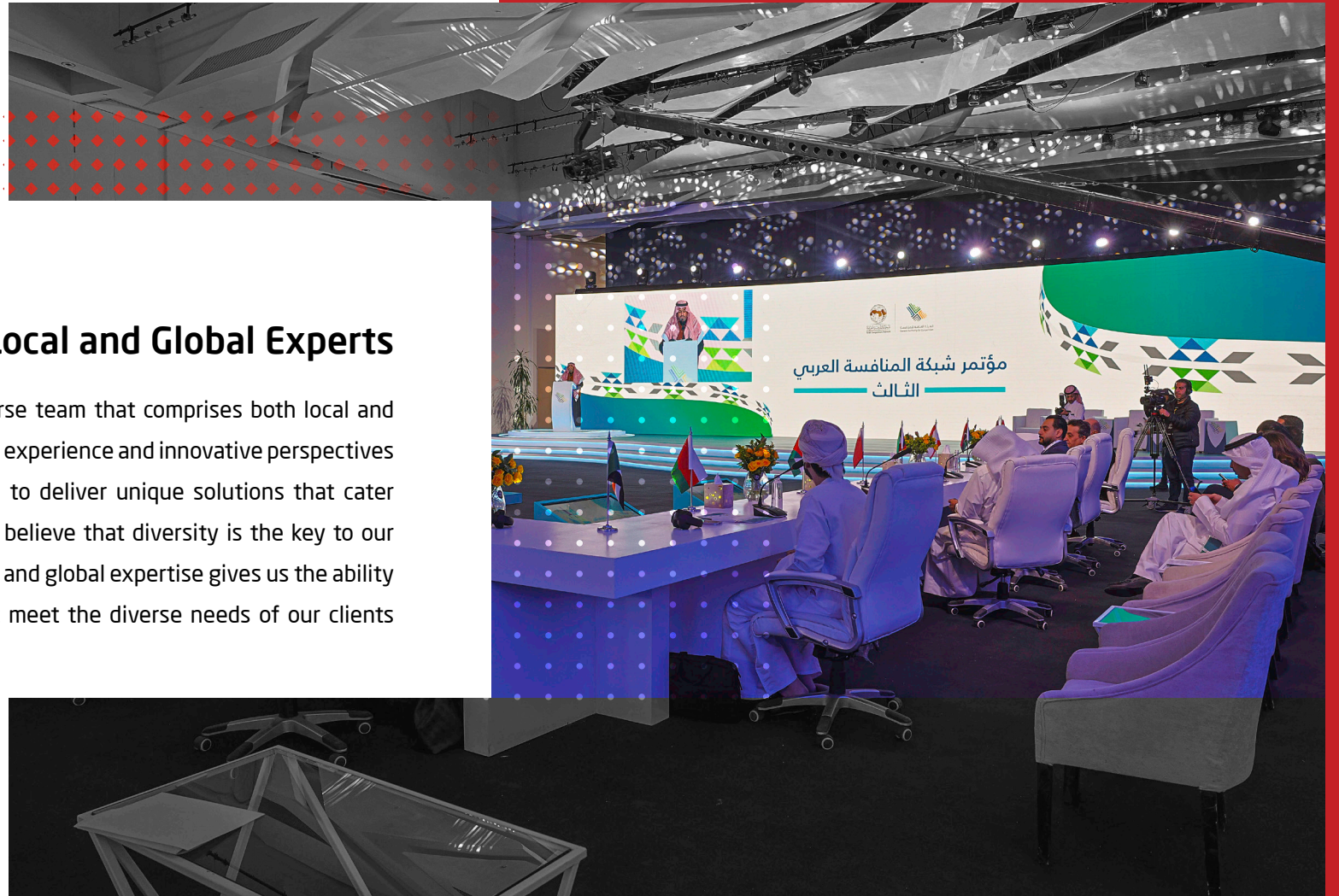
## Our Journey in the Saudi and Global Markets

Throughout our journey, we have built a strong reputation in the markets of the Kingdom of Saudi Arabia, the Gulf Cooperation Council countries, and global markets. Our journey has been characterized by challenges and opportunities, from which we have benefited to achieve success. We have worked on local and global projects and have left an unforgettable mark in the minds of our clients and participants through our distinctive successes and sustainable impact.



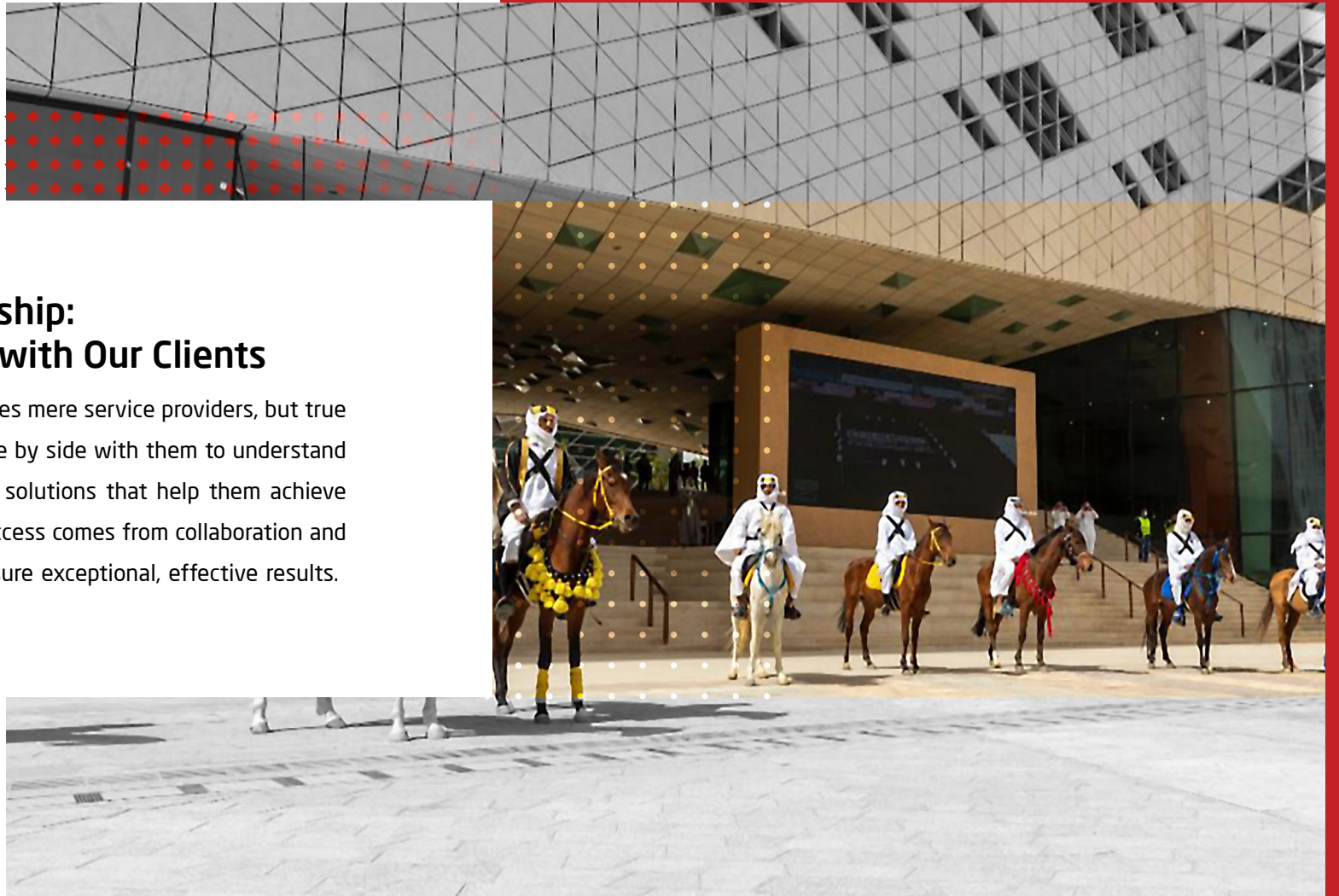
## Our Diverse Team of Local and Global Experts

What truly sets us apart is our diverse team that comprises both local and international experts. With extensive experience and innovative perspectives from around the world, we are able to deliver unique solutions that cater to the aspirations of our clients. We believe that diversity is the key to our success, and the combination of local and global expertise gives us the ability to provide exceptional services that meet the diverse needs of our clients and the markets we serve.



## The Power of Partnership: Collaborating Closely with Our Clients

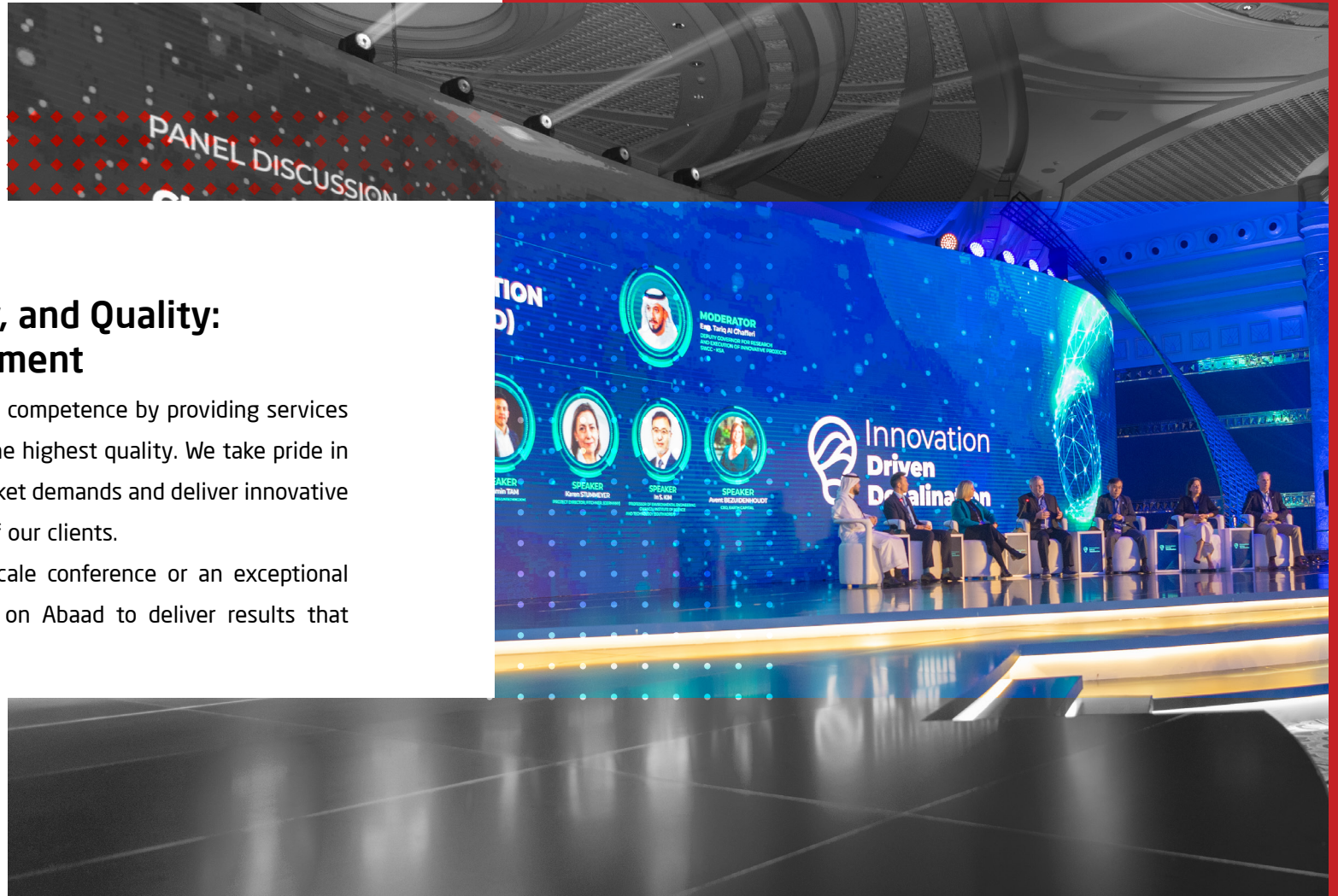
At Abaad, we don't consider ourselves mere service providers, but true partners to our clients. We work side by side with them to understand their needs and deliver specialized solutions that help them achieve their goals. We believe that true success comes from collaboration and partnership that build trust and ensure exceptional, effective results.



## Excellence, Flexibility, and Quality: Our Enduring Commitment

Over the years, we have proven our competence by providing services that are marked by flexibility and the highest quality. We take pride in our ability to adapt to changing market demands and deliver innovative ideas that meet the expectations of our clients.

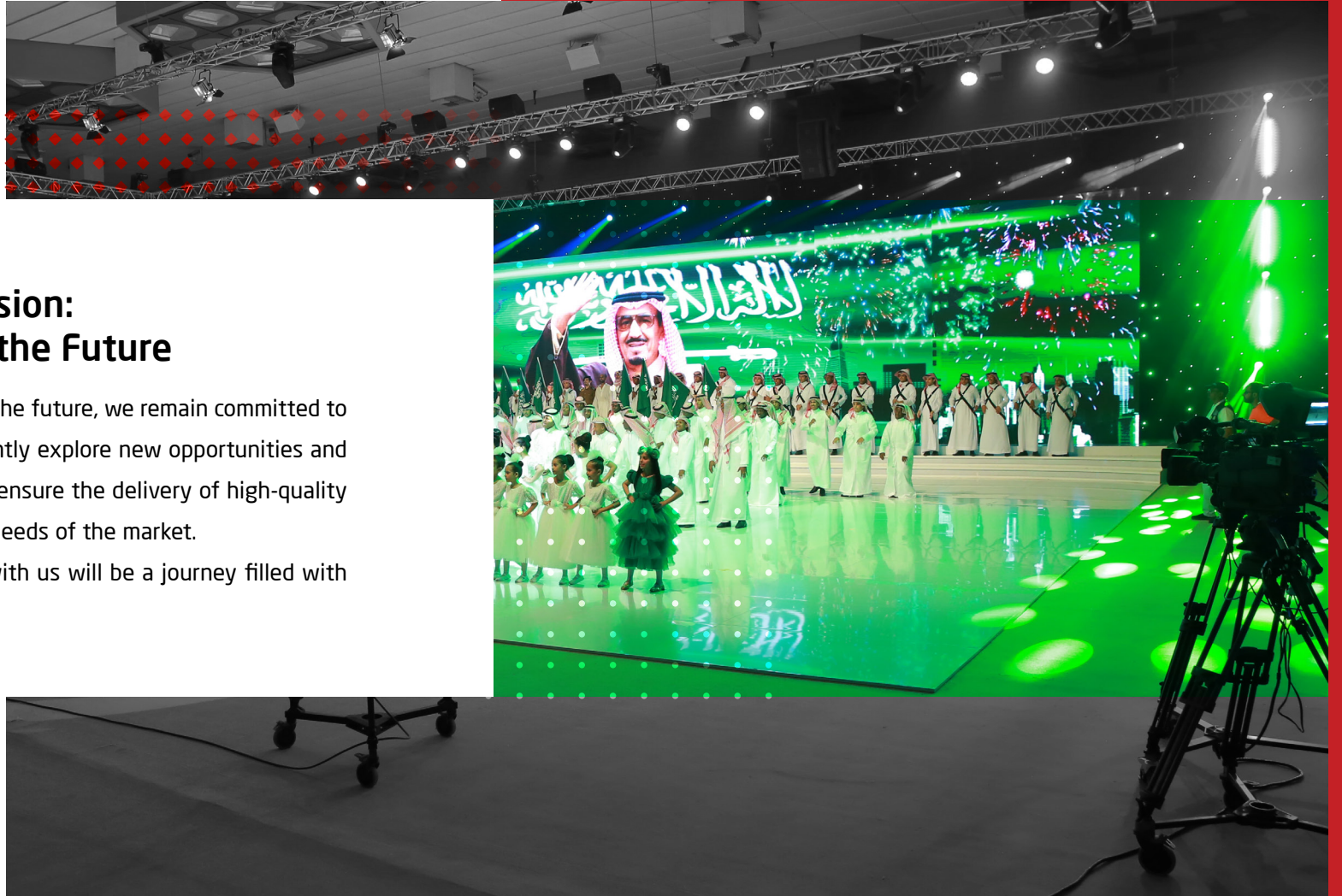
Whether you're planning a large-scale conference or an exceptional marketing campaign, you can rely on Abaad to deliver results that exceed your expectations.



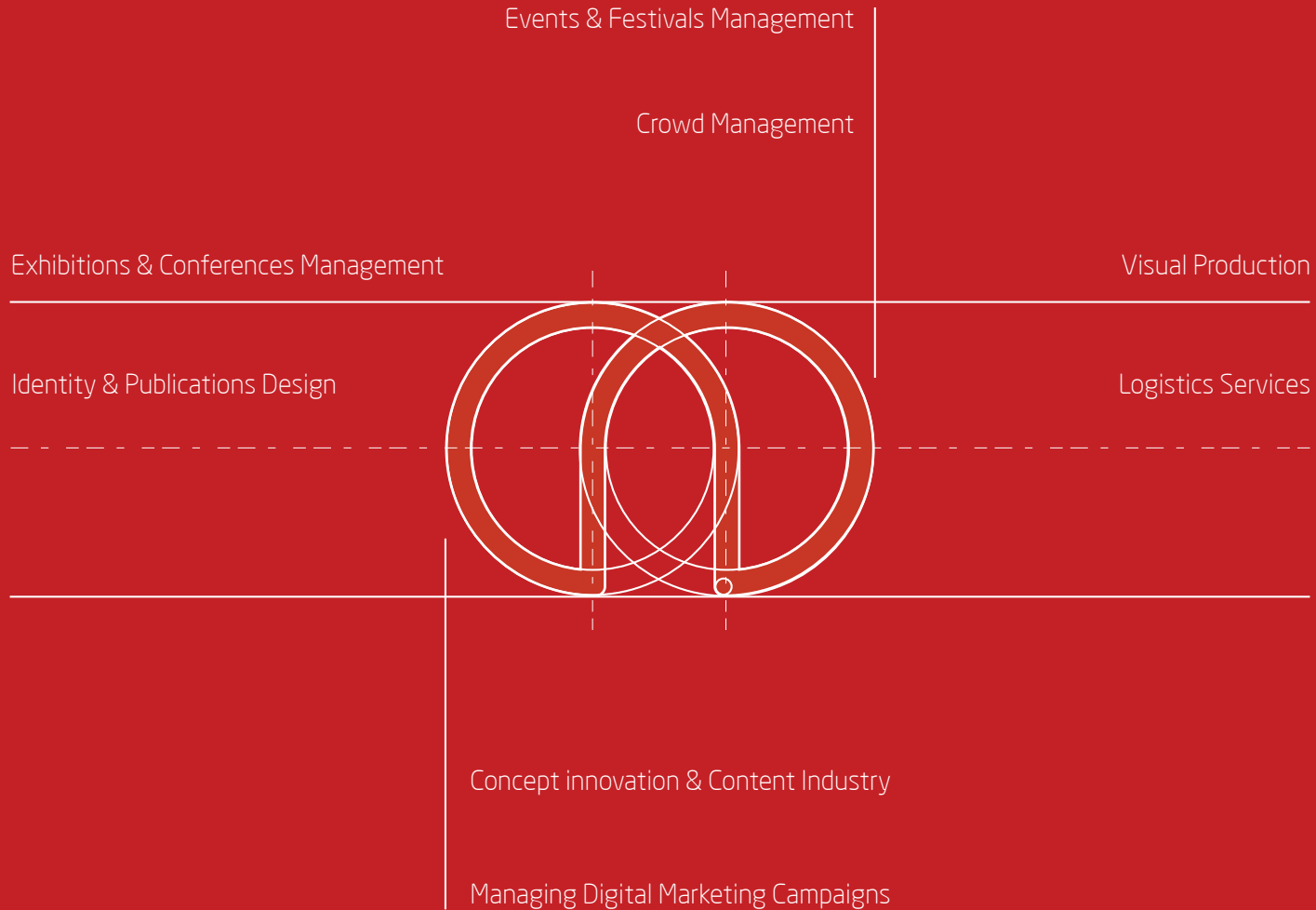
## A Forward-Looking Vision: Abaad's Roadmap to the Future

As we continue our journey toward the future, we remain committed to our vision and mission. We persistently explore new opportunities and embrace the latest technologies to ensure the delivery of high-quality services that cater to the evolving needs of the market.

We promise that your partnership with us will be a journey filled with success and excellence.

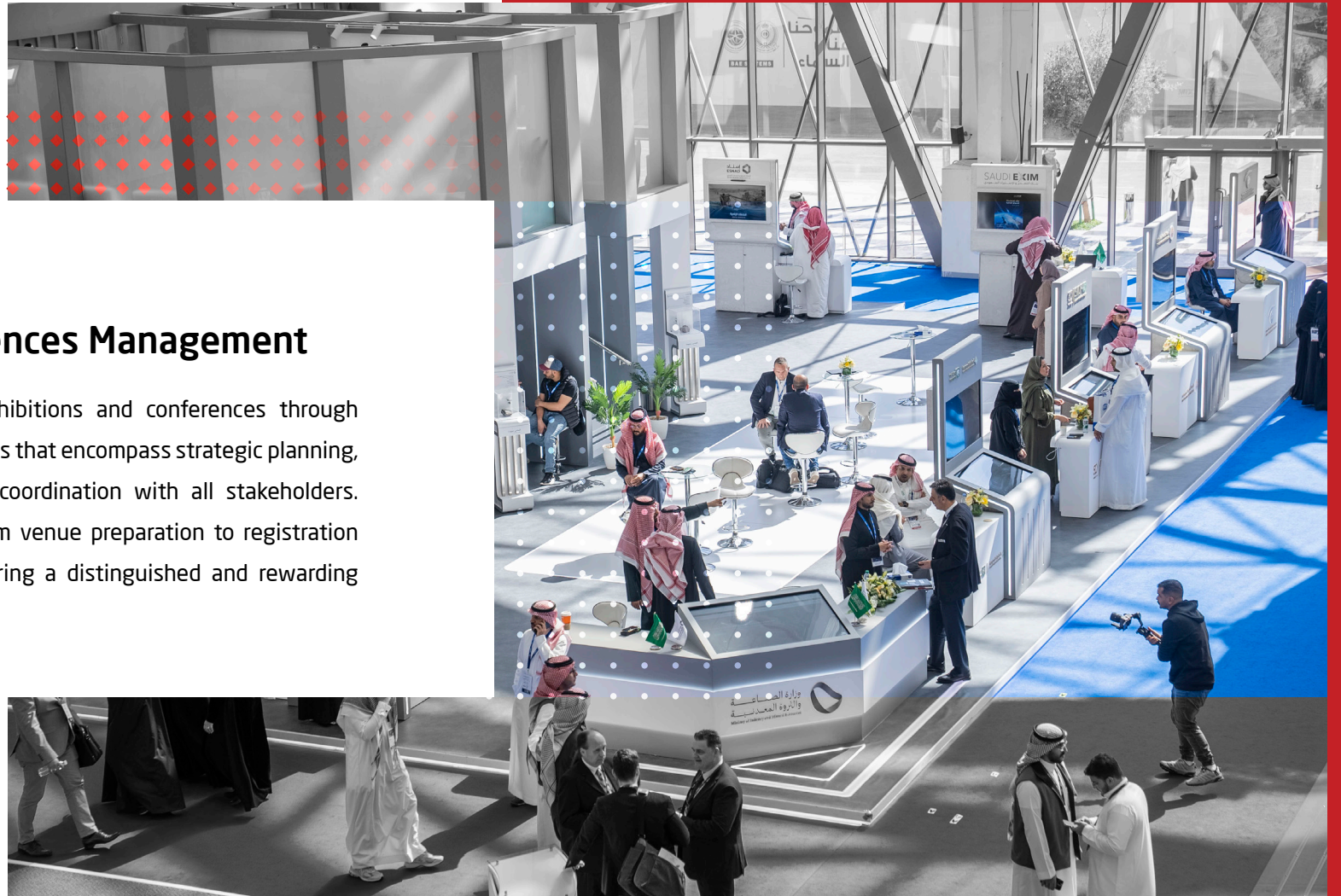


# SERVICES



## Exhibitions & Conferences Management

We elevate the experience of exhibitions and conferences through comprehensive management services that encompass strategic planning, precise scheduling, and seamless coordination with all stakeholders. Our team handles every detail—from venue preparation to registration and hospitality management—ensuring a distinguished and rewarding experience for all attendees.



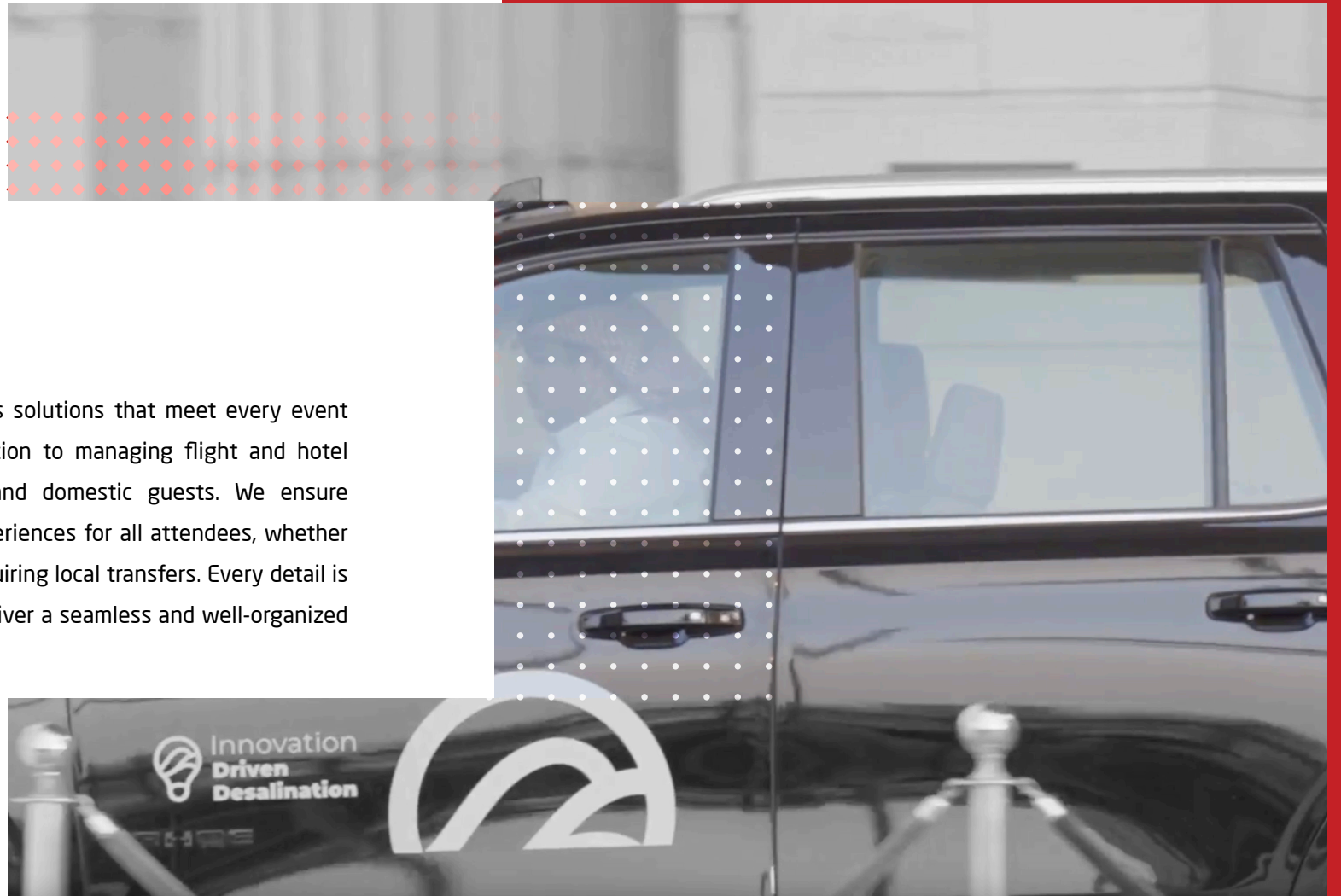
## Events & Festivals Management

We transform ideas into reality by organizing cultural and entertainment events and festivals that reflect our clients' ambitions. Our focus is on delivering innovative solutions that cover event organization, venue selection, entertainment provision, and effective marketing—creating a holistic experience that leaves a lasting impression.



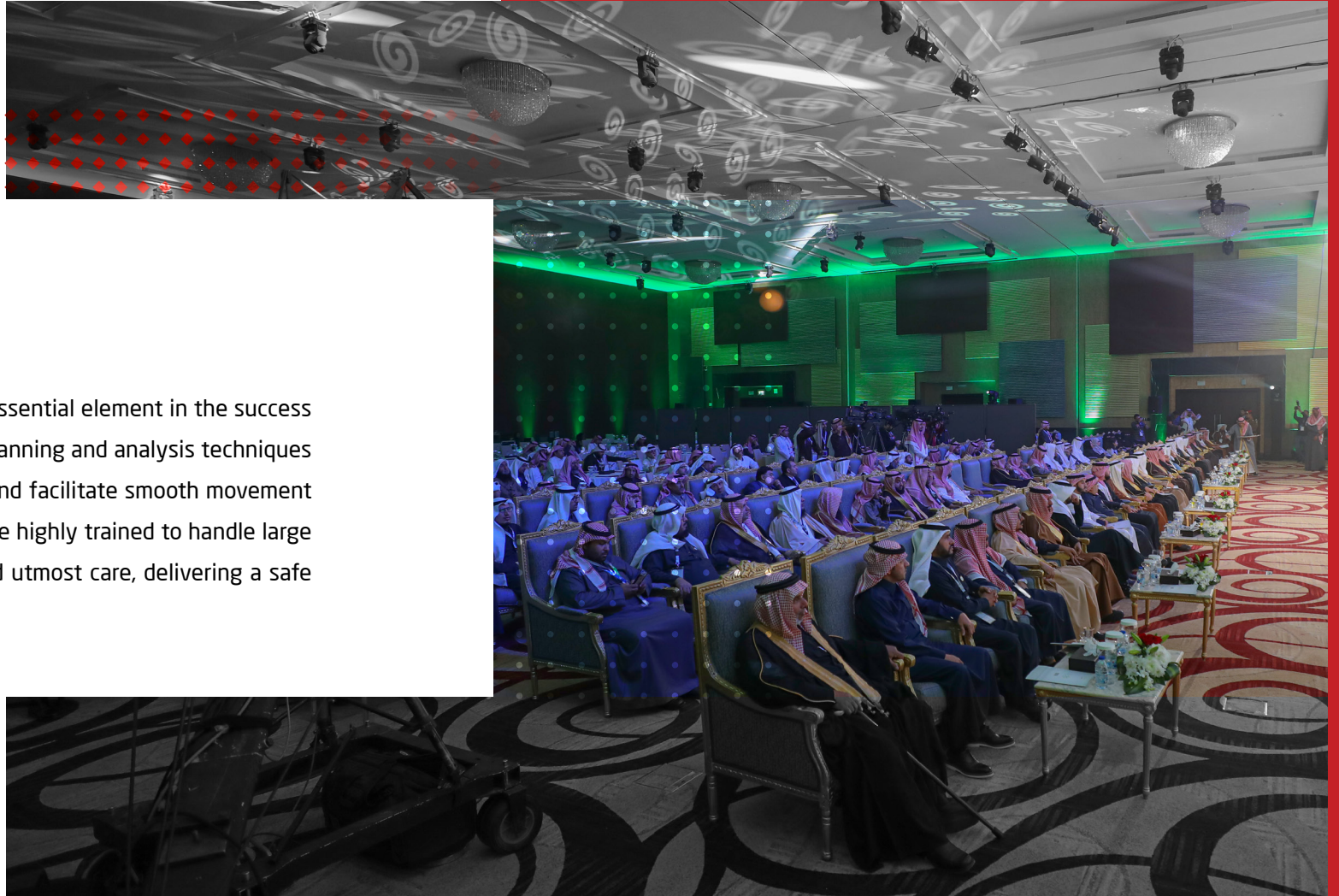
## Logistics Services

We provide comprehensive logistics solutions that meet every event requirement—from local transportation to managing flight and hotel bookings for both international and domestic guests. We ensure smooth and comfortable travel experiences for all attendees, whether arriving from distant airports or requiring local transfers. Every detail is handled with professionalism to deliver a seamless and well-organized experience.



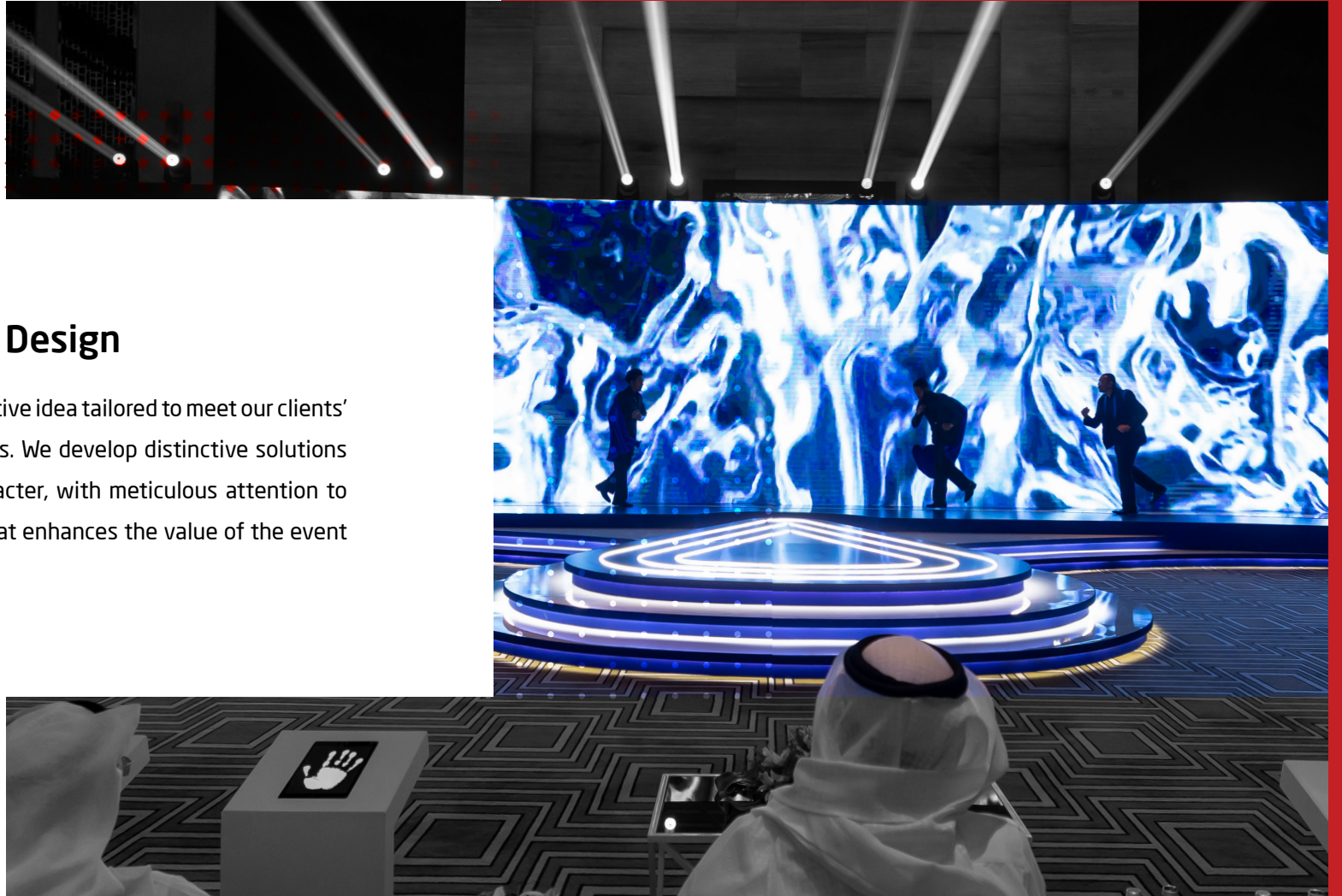
## Crowd Management

Efficient crowd management is an essential element in the success of any event. We utilize advanced planning and analysis techniques to ensure the safety of attendees and facilitate smooth movement throughout the venue. Our teams are highly trained to handle large gatherings with professionalism and utmost care, delivering a safe and seamless experience.



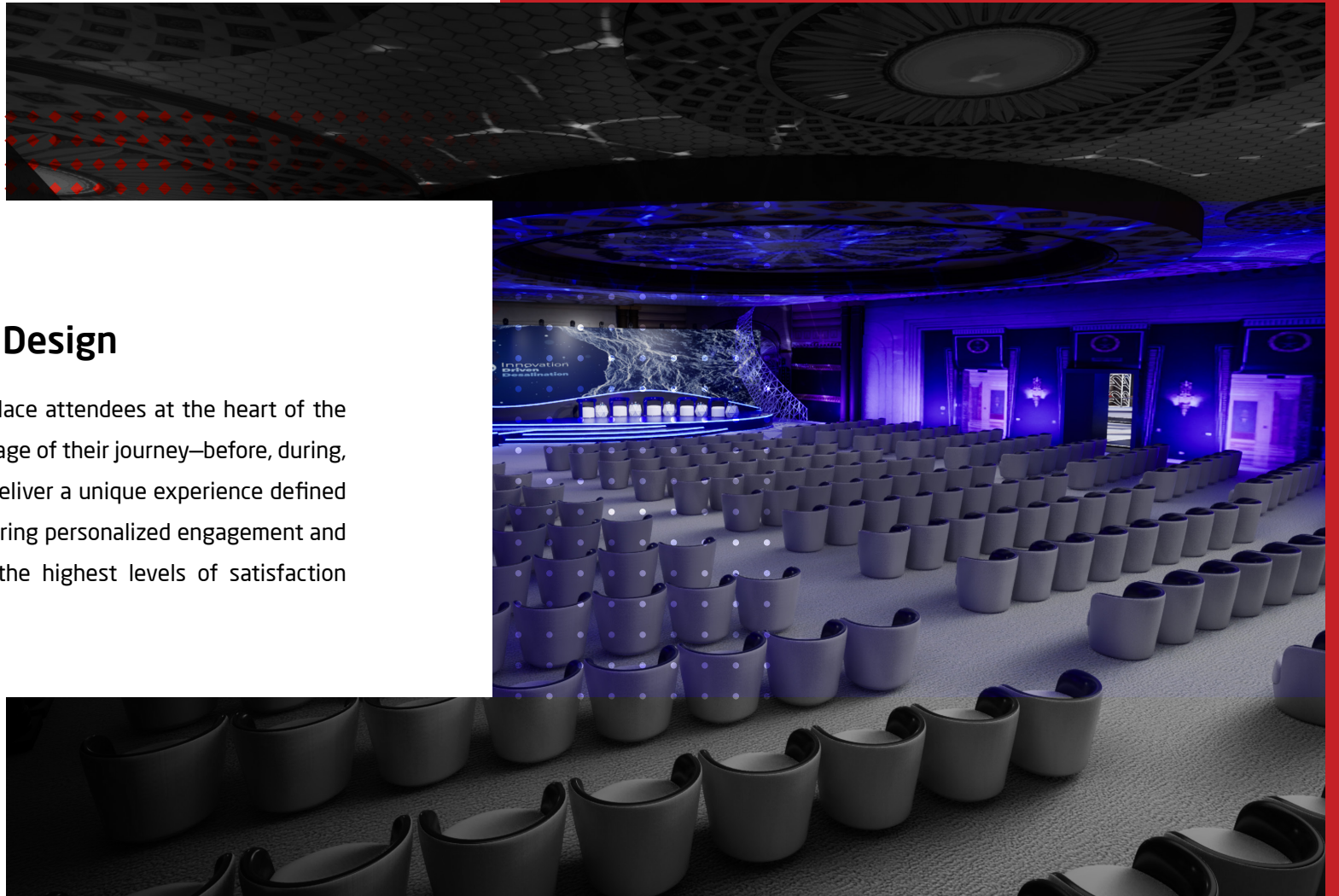
## Concept Innovation & Design

Every event begins with a fresh, creative idea tailored to meet our clients' needs and exceed their expectations. We develop distinctive solutions that give each event a unique character, with meticulous attention to detail to ensure a positive impact that enhances the value of the event and captures audience attention.



## Customer Experience Design

We craft holistic experiences that place attendees at the heart of the event, carefully considering every stage of their journey—before, during, and after the event. Our goal is to deliver a unique experience defined by comfort and harmony, while ensuring personalized engagement and continuous interaction to achieve the highest levels of satisfaction among the target audience.



## Marketing Campaign Management

We deliver fully integrated marketing campaigns designed to reach the ideal audience across multiple channels and platforms. Through our advanced strategies, we ensure stronger visibility, increased engagement with the target audience, and measurable contributions to the success of the event and the achievement of its marketing objectives.



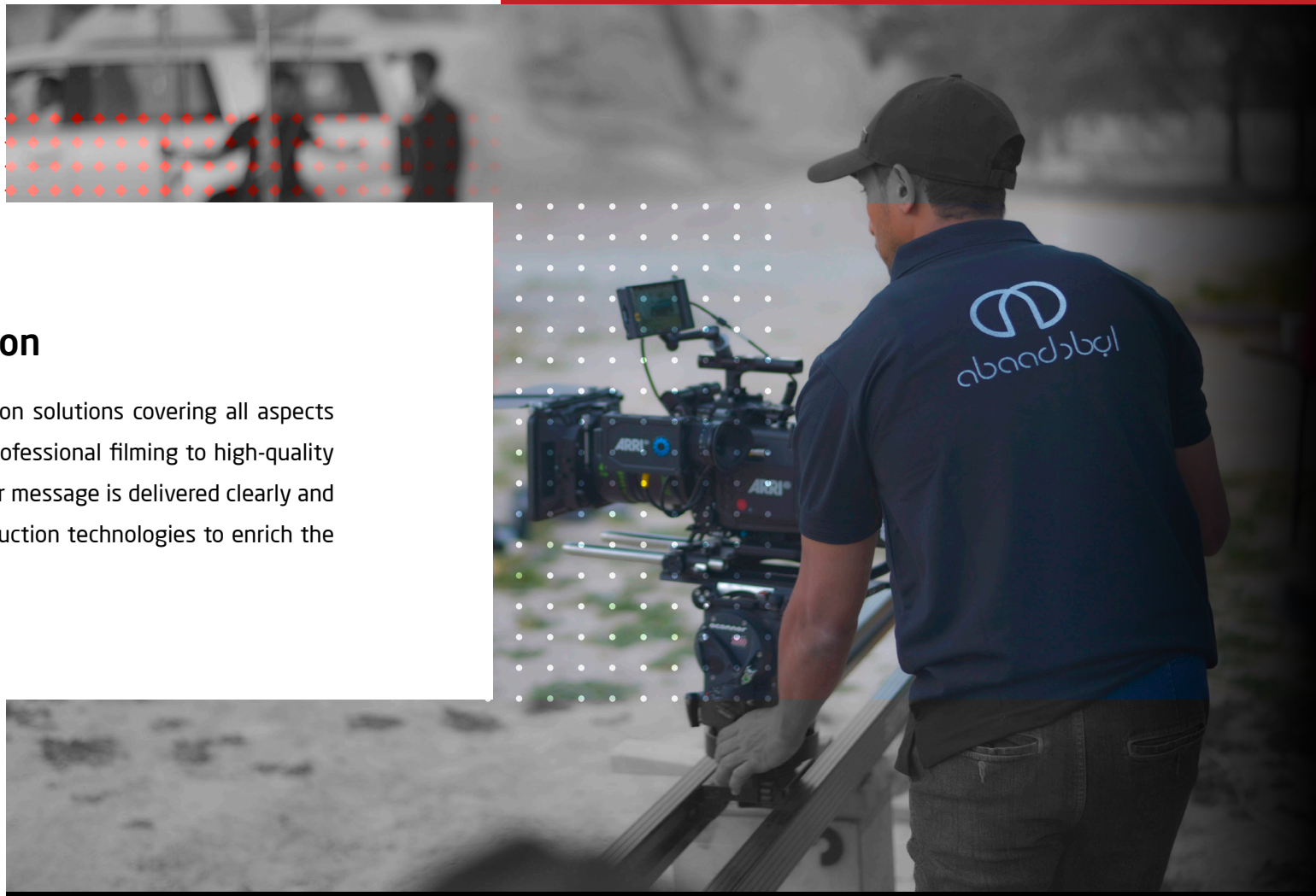
## Identity Design

We excel in creating visual identities that capture the essence of each event and leave a lasting impression on attendees. Through innovative and contemporary designs, we enhance the event's brand experience, ensuring it becomes the focal point of attention for both visitors and partners.



## Audio-Visual Production

We provide comprehensive production solutions covering all aspects of audio and visual content, from professional filming to high-quality editing. Our priority is to ensure your message is delivered clearly and impactfully, utilizing the latest production technologies to enrich the audience experience.



## Awards & Gifts Design and Production

We pay close attention to detail by designing and producing premium commemorative awards and gifts that reflect the spirit of each event. Our creations are tailored to match the unique character of the occasion, leaving a lasting impression on guests as a memorable symbol of the experience.





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# Success Partners





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